

The Evolution of Toilet Paper

Is Moist Flushable Toilet Paper right for you?



First Moist Flushable Toilet Paper on a Roll.

You've probably heard of Moist Flushable Toilet Papers before, but you may not know much about them. When we exploring the history of Toilet Paper the evolution indicate similar roots as to what happened with the Light Bulbs industry during the last decade, it all started with candles as the first lighting source, then the invention of the incandescent bulb (normal lamp), moved to florescent bulb and from there to latest new technology which is the LED bulb which was adopt already in many of the households.

We've taken the time to compile some of the biggest advantages of Moist Flushable Toilet Paper Rolls, read on to find out why everyone is talking about this new technology.

Brief Info

Lower Consumption: Moist Flushable Toilet Paper Rolls consumption is lower compare to the traditional toilet paper, from research and comparison it takes 7 traditional toilet papers compare to 1 Moist Flushable Toilet Paper Roll.

Reduction in Monthly Bill: Although Moist Flushable Toilet Paper Roll cost more than traditional toilet paper the reduction in consumption compromise on the cost. Replacing the use of traditional toilet paper can cause a considerable reduction in your monthly/yearly bill.

Better Hygiene: Unlike traditional toilet paper, Moist Flushable Toilet Paper Roll provide much better hygiene and do not leave any uncleaned areas which can easily convert to germs and other infections.

Wastewater System - Clog Sewers : Moist Flushable Toilet Paper Roll only use TRUE FLUSHABLE wipes, as a company policy all our production facilities doesn't allow integration of non-flushable wipes (wipes must be certify, It is against company restrict policy). In latest development our production manage to adopt new technology which allow wipes to break after less than 60 sec compare to 45 sec of the traditional toilet paper. WipeMeWorld Open Platform program partner with leading vendors from the industry who specialised and constantly improving the flushability of the wipes.

Consumer Behaviour: Moist Toilet Paper Roll doesn't require changing any of the consumer behaviour, the final product looks like toilet paper feels like toilet paper and act as toilet paper but with the extra benefits of moist wipes. Provide extra cleaning which clearly missing in the traditional toilet paper.

Compatibility: Moist Toilet Paper Roll fits any traditional toilet paper holder, doesn't require changing any of the bathroom landscape

Technology: Moist Flushable Toilet Paper technology is entirely new technology, due to this normally more costly than



Moist Flushable Toilet Paper is
echo friendly

the legacy toilet paper. However, lower consumption, reduction in bill, extra hygiene, prevent any germs increase and other benefits of Moist Flushable Toilet Paper which clearly compensate on the higher cost.

Variety: Moist Flushable Toilet Paper Rolls come in variety of sense and formulas to address the growing market. Dedicate to any gender and any age.

Market Confusion - To flush or not to flush?: There is a big market confusion about what allowed and not allowed to flush, consumer who use to consumer baby wipes and flush them into the toilet causing most of the problem for the wastewater systems and pipes. In some cases there are vendors who add sign/marks announcing their wipes are safe to flush but in reality are not. The Moist Flushable Toilet Paper Roll is a solution that only integrate TRUE FLUSHABLE wipes and by company policy doesn't allow integrate non flushable wipes. Moist Flushable Toilet Paper Roll are different from the baby flushable wipes, the packaging is round shape and looks like toilet paper.

Refill Wipes?: Moist Flushable Toilet Paper Roll doesn't require to refill, it is disposable product (one time use). Same as traditional toilet paper, when finish to consume the wipes just throw the package to the bin.

Safety and Recyclable: Moist Toilet Paper Roll use the most advance technology, the entire package is fully recyclable. Product is compatible to most country safety regulation for recyclability.

Market Solution

Moist Flushable Toilet Paper Rolls are really a great and emerging technology that can surely provide long term benefits to the consumers. WipeMeWorld is global manufacture who leading this technology.